**Multi-Genre/Multimedia Rubric**

Student: Zack and Alexis

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|  | **20-19**  Well organized, logical. Very easy to follow.  You demonstrate a keen awareness of your genre’s conventions  Detailed, insightful—well developed.  Strong Voice—sounds convincing. | **18-16**  Good organization, logical overall.  A few convention errors.  Good details, less insightful.  Good voice. | **15-13**  Organization is generally good, but may be confusing at times.  Convention errors are noticeable.  Details are good; insight is limited or absent. Develop-ment is limited.  Voice is strained or stilted. | **13-11**  Organization is confusing or illogical. The piece is hard to follow.  Convention errors impair the readability.  Details are limited or redundant.  Voice is absent. Anyone could have written this piece. | **10-0**  This piece is absent from the project or is so poor an attempt that no points are given. |
| Genre page #1  Genre type: Cartoon Strip “Sir Yarnenball” | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\KLY34L2N\MCj03971320000[1].wmf |  |  |  |  |
| Genre page #2  Genre type: Lecture Flier/ Interview  “Come One, Come All” | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\KLY34L2N\MCj03971320000[1].wmf |  |  |  |  |
| Genre page #3  Genre type:”The M Theory Rap” | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\KLY34L2N\MCj03971320000[1].wmf |  |  |  |  |
| Genre page #4  Genre type: Children’s Book | C:\Documents and Settings\smasson.HIGHLAND-K12.009\Local Settings\Temporary Internet Files\Content.IE5\JZQF3VW9\MCj03971320000[1].wmf |  |  |  |  |
| Totals:    \_\_\_80\_\_\_/ 80 |  |  |  |  |  |

Overall Comments: The “M Theory Rap” is great. I know there was a lot of time invested in its development. Sir Yarnenball provides an interesting way to learn about M theory; very creative! The Lecture flier must have been difficult to construct and shows a lot of effort. The interview is excellent! The children’s book is fantastic. Truth be told, small children are not the only ones who can learn from the mysterious Mister M. Excellent work all around.